

MONTANA STOCKGROWERS FOUNDATION'S

TBONE CLASSIC

GALA DINNER & GOLF TOURNAMENT



AUGUST 23-24, 2023

SPONSORSHIP PROSPECTUS

foundation@mtbeef.org | (406) 442-3420 | www.mtbeeffoundation.org



13th ANNUAL

About the Event

The T-Bone Classic Gala Dinner & Golf Tournament provides an opportunity to foster new partnerships between Montana's ranching community and other businesses/industries essential to Montana's economy.



The Montana Stockgrowers Foundation (MSF) is a 501(c)3 non-profit organization and was established to ensure the future of Montana's cattle industry through producer and public education, and promotion of MSGA programs. The Foundation supports the next generation by offering educational programs, academic scholarships and providing leadership opportunities.

Learn more at www.mtbeefoundation.org

AUGUST 23-24, 2022
BRIARWOOD GOLF COURSE
BILLINGS, MT

Contact

Heidi Kool
foundation@mtbeef.org
(406) 442-3420

Sponsorship Deadlines

Please mail form and payments to MSF by July 14, 2023

Montana Stockgrowers Foundation
420 N California St.
Helena, MT 59601

Or email your completed form to foundation@mtbeef.org

Schedule of Events

Wednesday, August 23, 2023

Briarwood Golf Course
6:00 p.m. TBone Classic Gala Dinner & Calcutta Auction

Thursday, August 24, 2023

Briarwood Golf Course
8:00 a.m. Driving Range Opens
9:00 a.m. Shotgun Start
2:00 p.m. Award Ceremony

TBONE CLASSIC SPONSORSHIPS

Platinum Sponsor \$10,000

- « Company name listed in all Tbone Classic programs and advertising
- « Priority logo placement on all sponsor banners
- « Priority logo placement on MSF's website
- « Recognition on all Tbone Classic emails and digital promotion materials
- « Special recognition at all Tbone Classic events
- « Ability to provide one SWAG item to attendees in SWAG bag
(company must provide the item to MSGA by August 1)
- « Opportunity to display company banner at Golf Tournament
- « Complimentary table space at Golf Tournament
- « Full page advertisement in the event program
(sponsor provides design, must be provided to MSGA by July 15)
- « 5-minute welcome speech to address teams before shotgun start
- « Complimentary golf team registration
(4 players, 2 golf carts, green fees, and all meals)
- « Sponsor table reserved at Tbone Gala Dinner
(seating for eight)
- « Four Gala Dinner Tickets
- « One custom email sent to Tbone Classic attendees
- « Sign with logo placed at tee box
- « Ability to set up sponsor booth near tee box
- « One social media post on MSGA's social account

Gala Dinner Sponsor (1 available) \$5,000

- « Company name listed in all Tbone Classic programs and advertising
- « Priority logo placement on all sponsor banners
- « Logo placement on MSF's website
- « Recognition on all Tbone Classic emails and digital promotion materials
- « Special recognition at Gala Dinner
- « Ability to provide one SWAG item to attendees at the Gala Dinner
(company must provide the item to MSGA by August 1)
- « Opportunity to display company banner at Gala Dinner
- « Complimentary table space at Gala Dinner
- « Half page advertisement in the event program
(sponsor provides design, must be provided to MSGA by July 15)
- « 5-minute welcome speech to address attendees during Gala Dinner
- « Complimentary golf team registration
(4 players, 2 golf carts, green fees, and all meals)
- « Sponsor table reserved at Tbone Gala Dinner
(seating for eight)
- « Four Gala Dinner Tickets
- « Logo displayed on tables at Gala Dinner



TBONE CLASSIC SPONSORSHIPS CONT..

Lunch Sponsor (1 available)..... \$3,000

- « Company name listed in all Tbone Classic programs and advertising
- « Logo placement on all sponsor banners
- « Logo placement on MSF's website
- « Ability to provide one SWAG item to teams in lunch boxes
(company must provide the item to MSGA by August 1)
- « Opportunity to display company banner at Golf Tournament
- « Complimentary table space at Golf Tournament

Gala Bar Sponsor (1 available) \$2,500

- « Company name listed in all Tbone Classic programs and advertising
- « Logo placement on all sponsor banners
- « Logo placement on MSF's website
- « Plaque with logo placed at Gala Dinner bar
- « Co-branded koozies or drink cups set up at bar
- « Opportunity to display company banner near bar area

Gold Sponsor \$1,000

- « Company name listed in all Tbone Classic programs and advertising
- « Logo placement on all sponsor banners
- « Logo placement on MSF's website
- « One social media post on MSGA's social account

Driving Range Sponsor (1 available) \$750

- « Company name listed in all Tbone Classic programs and advertising
- « Logo placement on all sponsor banners
- « Logo placement on MSF's website
- « Sign with logo placed at driving range

Breakfast Sponsor \$750

- « Company name listed in all Tbone Classic programs and advertising
- « Logo placement on all sponsor banners
- « Logo placement on MSF's website
- « Opportunity to display company banner at Golf Tournament
- « Complimentary table space at Golf Tournament to provide breakfast

SWAG Bag Sponsorship (1 available) \$750

- « Company name listed in all Tbone Classic programs and advertising
- « Logo placement on all sponsor banners
- « Logo placement on MSF's website
- « Sponsor is responsible for providing SWAG bags
(Delivery arrangements must be made by August 1. MSF must give final approval of design)
- « Logo listed on SWAG bag
- « Ability to provide two SWAG items to attendees in SWAG bag
(company must provide the item to MSGA by August 1)

TBONE CLASSIC SPONSORSHIPS CONT..

Tee Sponsor + Sponsor Tent (18 available) \$600

- « Company name listed in all Tbone Classic programs and advertising
- « Logo placement on all sponsor banners
- « Logo placement on MSF's website
- « Sign with logo placed at tee box
- « Ability to set up sponsor booth near tee box

Silver Sponsor \$500

- « Company name listed in all Tbone Classic programs and advertising
- « Logo placement on all sponsor banners
- « Logo placement on MSF's website

Tee sponsor (18 available) \$450

- « Company name listed in all Tbone Classic programs and advertising
- « Logo placement on all sponsor banners
- « Logo placement on MSF's website
- « Sign with logo placed at tee box

Green sponsor (18 available) \$450

- « Company name listed in all Tbone Classic programs and advertising
- « Logo placement on all sponsor banners
- « Logo placement on MSF's website
- « Sign with logo placed at the green

SWAG bag insert (multiple available) \$100/insert

- « Company name listed in all Tbone Classic programs and advertising
- « Logo placement on all sponsor banners
- « Logo placement on MSF's website
- « Ability to provide on SWAG item to attendees in the SWAG bag
(company must provide the item to MSGA by August 1)



TBONE CLASSIC SPONSORSHIP FORM

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____

SPONSORSHIP OPPORTUNITIES

Sponsor logos must be emailed to foundation@mtbeef.org in an .ai, .esp, or .psd format by July 14, 2023

SPONSORSHIP	PRICE	PRICE
Platinum Sponsor	\$10,000	\$
Gala Dinner Sponsor	\$5,000	\$
Lunch Sponsor	\$3,000	\$
Gala Bar Sponsor	\$2,500	\$
Gold Sponsor	\$1,000	\$
Driving Range Sponsor	\$750	\$
Breakfast Sponsor	\$750	\$
SWAG Bag Sponsor (1 available)	\$750	\$
Tee Sponsor + Sponsor Tent (18 available)	\$600	\$
Silver Sponsor	\$500	\$
Tee Sponsor (18 available)	\$450	\$
Green Sponsor (18 available)	\$450	\$
SWAG Bag Insert	\$100/insert	\$
	TOTAL	\$

PAYMENT INFORMATION

- Check (Please make payable to MSF)
- Send Invoice
- Credit Card (Visa or Mastercard please)

Credit Card Number: _____

Exp Date: _____ Billing Zip: _____

Signature: _____

DEADLINES

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Helena, MT 59601

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